



# AKADEMIA ŚLĄSKA

Katowice, Poland



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# **SUSTAINABLE DEVELOPMENT STRATEGY OF THE UNIVERSITY**

# PRESENTATION CONTENT

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**DEVELOPMNET STRATEGY  
vs  
SUSTAINABLE DEVELOPMENT STRATEGY**

2

**UNITED NATIONS SUSTAINABLE DEVELOPMENT  
GOALS, TARGETS AND INDICATORS**

3

**CREATION OF SUSTAINABLE DEVELOPMENT  
STRATEGY 2.0 – 5 STEPS MANUAL**

4

**CREATION OF SUSTAINABLE DEVELOPMENT  
STRATEGY OF THE UNIVERSITY - EXAMPLE**

# Development strategy vs Sustainable development strategy

- **Basic, general structure of the development strategy:**
  - diagnose,
  - mission & vision,
  - goals,
  - projects,
  - implementation.
- **Basic general structure of the sustainable development strategy (ver 1.0):**
  - diagnose with sustainable factors,
  - mission & vision including sustainable approach,
  - sustainable goals,
  - sustainable projects,
  - implementation including SDG reporting and statistics.
- **The sustainable development strategy (ver 2.0)**

# United Nations Sustainable development goals



**SUSTAINABLE DEVELOPMENT GOALS**  
17 GOALS TO TRANSFORM OUR WORLD

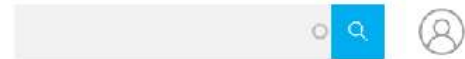


# THE 17 GOALS | Sustainable Development (un.org)



**United Nations**

Department of Economic and Social Affairs  
Sustainable Development



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## THE 17 GOALS

**169**

Targets

**3814**

Events

**1344**

Publications

**7547**

Actions



# UN sustainable development targets and indicators

## TARGETS AND INDICATORS



Target

**4.1**

By 2030, ensure that all girls and boys complete free, equitable and quality primary and secondary education leading to relevant and effective learning outcomes

Indicators ▾



Target

**4.2**

By 2030, ensure that all girls and boys have access to quality early childhood development, care and pre-primary education so that they are ready for primary education

Indicators ▾



Target

**4.3**

# **Sustainable Development Strategy 2.0**

## **5 steps manual**

**1**

**Create introduction**

**2**

**Choose a few United Nations Sustainable Development Goals**

**3**

**Choose key targets and be aware about indicators**

**4**

**Declare what your University will achieve in each chosen goal**

**5**

**Create sustainable projects and implementation process**





# Sustainable Development Strategy 2.0

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## Step 1

### Create introduction

Explain why your University creates sustainable development strategy

Explain how it is related to the other strategic documents



# Sustainable Development Strategy 2.0

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## Step 2

### Choose a few United Nations SDG

Focus on most important  
United Nations Sustainable  
Development Goals related to  
your University

Consider your offer, values,  
key partners ...

Recommended choice 3-9 SDG



# Sustainable Development Strategy 2.0

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## Step 3

### Choose key targets and be aware about indicators

Focus on most important targets and indicators for each United Nations Sustainable Development Goals you had choosen for your University

Recommended choice  
2-3 targets



# Sustainable Development Strategy 2.0

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## Step 4

**Declare what your University  
will achieve in each chosen  
goal**

Create general statement /  
declaration for your University  
related to each chosen goal



# Sustainable Development Strategy 2.0

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## Step 5

### **Create sustainable projects and implementation process**

Name up to three key projects you want to implement according to your declaration for each goal.

Decide about implementation rules, responsibilities, and progress measurements.

# Sustainable Development Strategy 2.0

## example

### Choose a few UN SDG



### Choose key targets and indicators (example SDG4)

4.3 By 2030, ensure equal access for all women and men to affordable and quality technical, vocational and tertiary education, including university

4.4 By 2030, substantially increase the number of youth and adults who have relevant skills, including technical and vocational skills, for employment, decent jobs and entrepreneurship

### Declare what your University will achieve in each chosen goal

Improve the University's offer, including educational programs, in order to increasingly provide useful knowledge, practical skills and future-oriented competences needed for a satisfying career and entrepreneurial development.

### Create sustainable projects

Project name 1, Project name 2, Project name 3.

**Are you ready....**



**... to create sustainable development strategy  
of your university this week/weekend?**



**Thank you for your attention**  
**Feel free to contact me**

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