

FEATURES OF INNOVATIVE ACTIVITIES IN CRISIS CONDITIONS



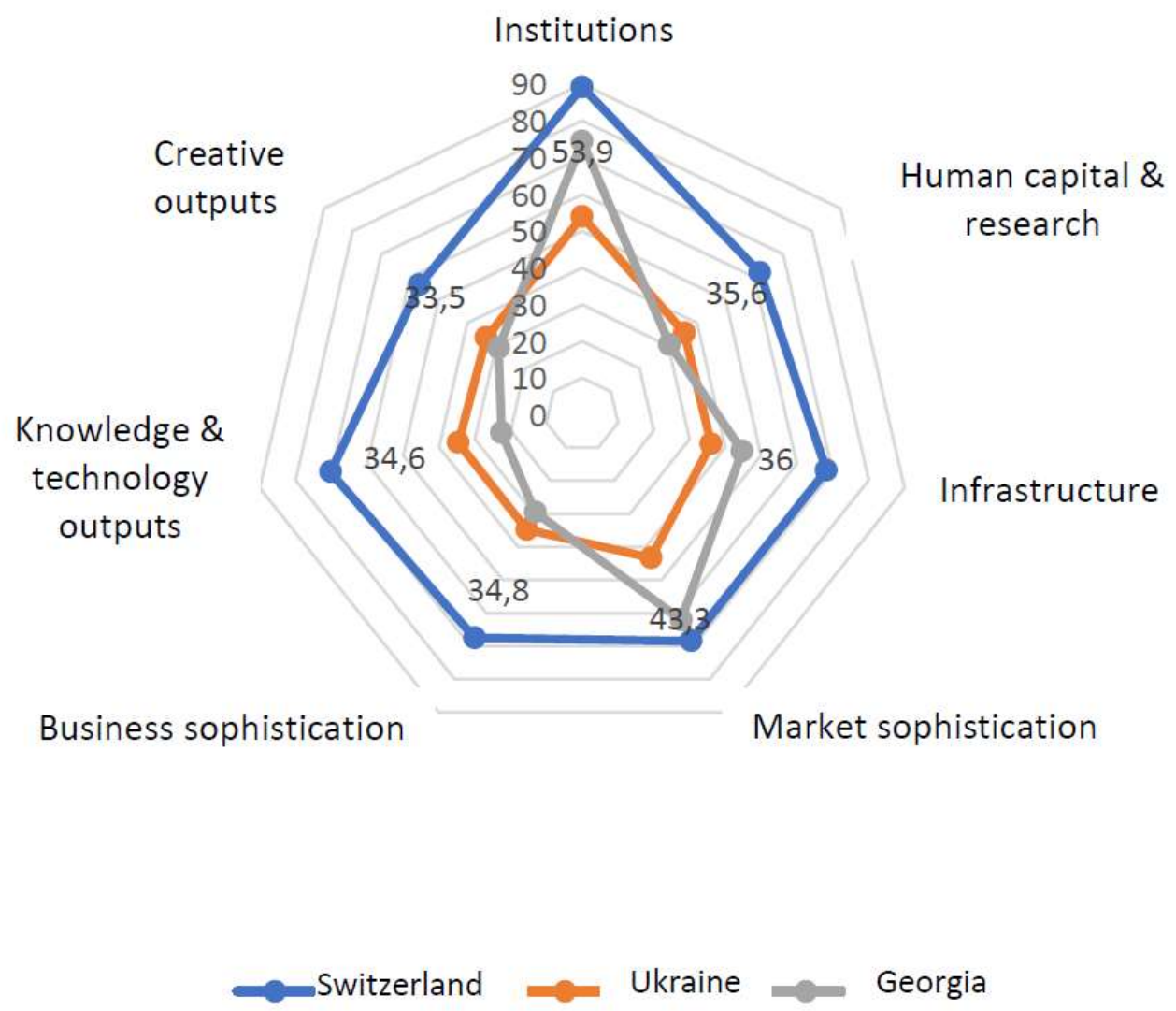
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Rankings for Ukraine (2011–2020)



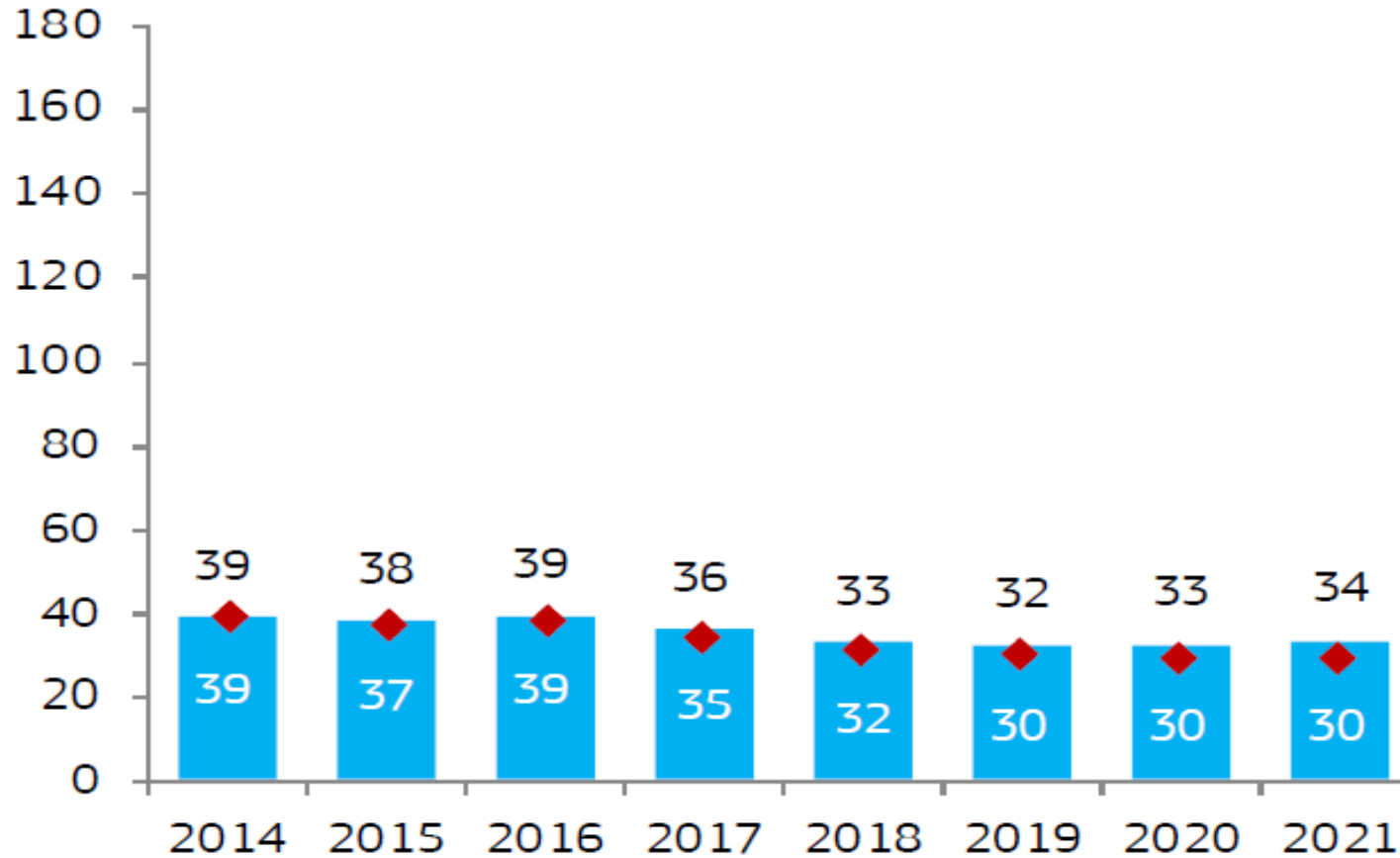
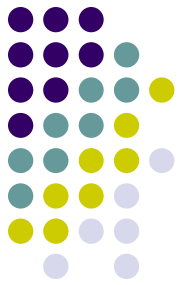
GIIYR	GII Ukraine's Rankings
2011	60
2012	63
2013	71
2014	63
2015	64
2016	56
2017	50
2018	43
2019	32 ? 47
2020	50





Ukraine is an **Emerging Innovator**.

Over time, performance relative to the EU has decreased.



Rankings for Ukraine (2020–2022)



GIIYR	GII Ukraine's Rankings	Among the lower-middle- income group economies	Among the 39 economies in Europe
2020	45	2 (among 29)	30
2021	49	3 (among 34)	32
2022	57	4 (among 36)	34

The Impact of War



- Many enterprises were close down or are on pause, some are still in the warzone or in cities under occupation
- 40% of small and medium businesses were closed
- Many innovative SMEs working on export before the war nowadays are lost or frozen
- Dozens of ecosystem actors (universities, scientific research institutes, incubators, accelerators, business associations, development agencies, etc.) are also working for survival



- Ukraine receive great support from the EU and the international community in many spheres. For example, for Ukrainian startups and innovative SMEs



Crisis

危机

Danger + Opportunity

- in Chinese is composed of two characters
- one representing danger
- the other opportunity



What is next?

„Many businesses simply cannot operate as they have in the past”

- adapting the core to meet shifting customer needs
- identifying and quickly addressing new opportunity areas being created by the changing landscape
- reevaluating the innovation initiative portfolio and ensuring resources are allocated appropriately
- building the foundation for postcrisis growth in order to remain competitive in the recovery period

[Innovation in a crisis: Why it is more critical than ever, McKinsey]



Thank you for your attention!

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