Information technologies as a means of influencing public opinion:

experience of international cooperation

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International scientific student conferences

- Implementation of online formats develops skills in operating various educational platforms and means of communication

- Cooperation among students from different countries in preparing materials

- Identification of current problematic issues of the international level

- Finding common solutions and positions on hot topics

- Increasing the language competence of conference participants

International creative projects

Introduction of a series of bilingual audio and video footage with subtitles: Bulgarian and Ukrainian; Polish and Ukrainian

Joint program with Sofia University "St. Kliment Ohridski". Topic: "National identities: art, politics, culture."

Joint program with the University of Gdańsk. Topic: "Ukrainian war poetry. Poets of the New York group."

Joint open educational events

- Conducting joint bilingual master classes on video and photo art.

- Participation in bilingual projects on the translation of texts into the Ukrainian-Polish languages.

- Subtitling translations and working on creating video clips.

- Artistic support for student conferences, cultural events that present Ukraine and its culture in Poland and Bulgaria.

Exhibition activities

- Group work on the formation of the idea, concept and purpose of the exhibition event

- Creation and selection of exhibits for the exhibition.

- Legal support for exhibits. Working with partners.

- Holding an exhibition together with partners: An exhibition dedicated to the feat of the Armed Forces and the victims of the war.

- The exhibition is organized within the framework of the cooperation of Simon Kuznets Kharkiv National University of Economics and Alcido de Gasperi Higher School of Economics (Poland).

Media performance as a form of educational activity

- Conducting joint student conferences with invited experts in journalism, writers, and editors.

- Organization and implementation of creative projects with the participation of students from various European countries.