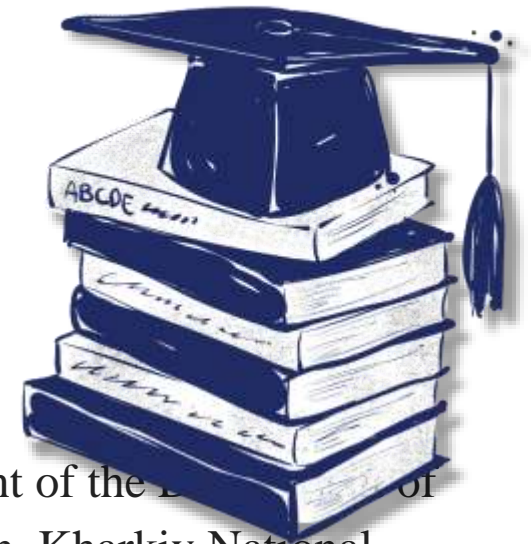


STUDYING THE VALUE ORIENTATIONS OF UNIVERSITY EDUCATION IN THE CONTEXT OF CHINA'S SOCIAL DEVELOPMENT IN TRANSITION



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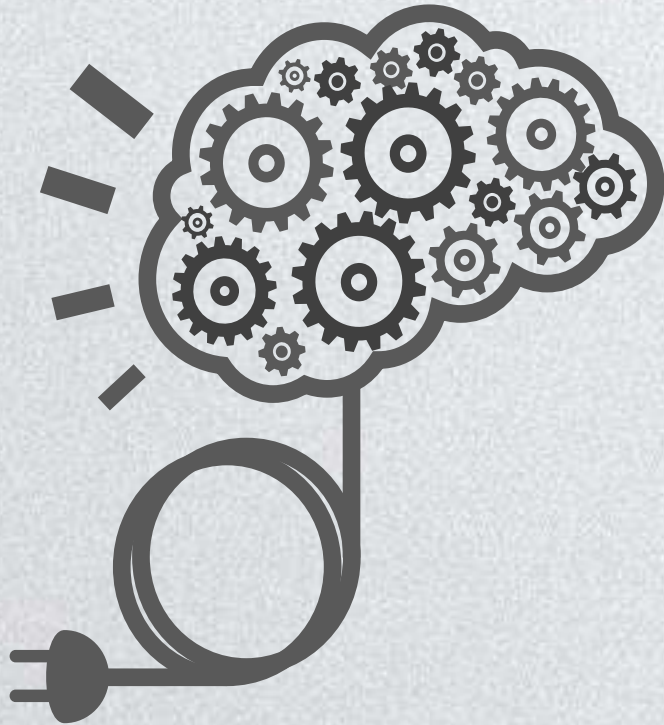
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The rapid development of China's market economy system has intensified the transformation of society, changed the structure, scale and quality of higher education, but while education has achieved significant development, problems and contradictions have emerged in terms of value orientations. To ensure the sustainable development of modernization, it is necessary to study and analyze the value orientations of university education in the context of the transformation of social development.



1. The process of development and change of value orientations of students of higher education institutions.

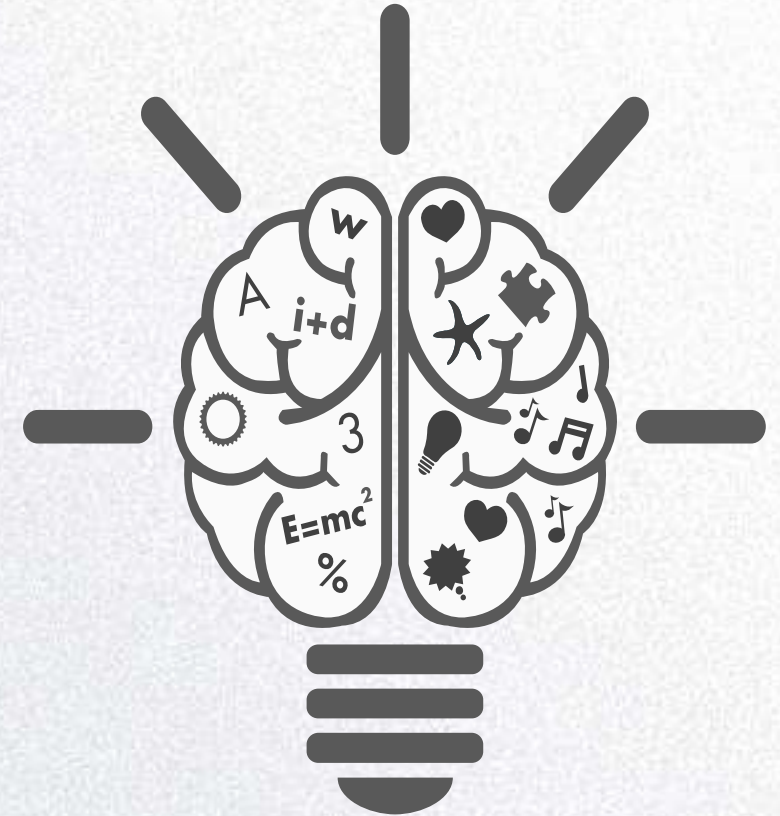


Under the traditional economic system of China, people's career choices were usually fixed, social self-organization was not high, many industries were under state control, and everyone was a member of an organization or unit, with high dependence on them. This was influenced by the rigid nature of the unitary administrative system, which limited the opportunities for satisfying people's interests at different levels and unwittingly limited their motivation for self-development.



2.The value orientation of university education in the period of social transition and the specific problems that exist.

In accordance with the changing demands of the Chinese government and society, people's expectations and value orientation have changed. China's university education has gradually shifted from its original focus on academic, knowledge and value orientation to market-oriented requirements.



In practice, there are many problems with the development of higher education in China, mainly because the overall quality of education is not high enough to meet the basic needs of society.

1) There are reasons that affect the value orientations of students in the period of social transition.

2) In the context of the transformation of social development, the rapid development of science and technology has provided university education with better educational support,



To summarize:

In the period of social development and transformation, university education is facing various challenges to adapt to the development of the times. University education should combine market-oriented education and academic education, take into account both the market-oriented and academic nature of the great value orientation, so as not only to achieve the personal needs of students but also to adapt to the development of society.

A close-up, shallow depth-of-field photograph of a wooden desk. In the foreground, a spiral-bound notebook is open, showing a hand-drawn diagram with various rectangular boxes and lines, resembling a flowchart or a user interface layout. A blue pen lies on the notebook. To the right, a dark-colored smartphone is partially visible. In the background, a white computer keyboard is out of focus. The overall scene suggests a workspace or a place of study.

Thank you!