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The topic of the report

"Key trends in the transformation of higher education
in the context of changes in the labor market"



Transformation of the labor market.

In recent times, the labor market has undergone significant changes. Based on the study, the following changes in the labor market were established:

- ❑ the popularity of remote work / an increase in the number of vacancies for remote work
- ❑ Reduction of the total number of vacancies
- ❑ going beyond the framework of the national labor market and the participation of the workforce in the international market
- ❑ increased competition in certain segments
- ❑ emergence of new specialties
- ❑ reduction in demand for certain professions, especially those that are actively implementing automation and artificial intelligence
- ❑ a rapid change in the demand for specialists and, therefore, re-profiling / re-training
- ❑ change from permanent employment to project work and freelance

Transformation of educational products of higher education institutions in connection with the demand for specialties and re-profiling (re-training).

- Changes in the labor market and society require corresponding changes in higher education, such as:
 - Creation of new specialties
 - Improving the quality of teaching
 - Changing traditional approaches to learning to innovative and adaptive approaches
- A change of consciousness towards the creation of educational products and approaches to their marketing
- A combination of training and practice with further planning of a career path

Тема доповіді:
"Ключові тенденції трансформації вищої освіти
у контексті змін на ринку праці

Systematization of categories of specialties in accordance with the demand for them

Parameter	Popularity is decreasing	Classical (traditional)	Trending (conjunctural)
Explanation / definition	Specialties that are being actively replaced by automation and artificial intelligence	specialties that are needed in all areas of activity (for example, accountant, manager)	these are new specialties and areas of work that arise during large-scale changes in society and the economy
Demand	low	due to general economic growth (especially advanced industries).	caused by the emergence and development of new industries and work formats
Variability	Not significant	Small (gradual change and improvement of work methods)	Significant (quickly changing content, methods, substance, requirements)
Profitability	low	Medium (high in advanced industries or in higher positions)	High (however, further growth is limited by specialty features)
Difficulty of mastering	low	Low (a large amount of content, experience, technologies, high-quality and proven educational products)	High (small volume of content, diverse experience, emerging technologies, educational products of varying quality)
Riskiness	High (demand will continue to decrease)	Low (demand for specialists is more or less stable)	High (depends on the specific specialty, but changing circumstances will force a change of specialty)

Availability of higher education

In the study, the barriers to access to higher education were evaluated, such as:

- Availability of specialties in different categories
- Difficulty of entry
- Cost of education

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